

An aerial photograph of a town, likely Luxembourg, showing a hillside covered in green trees and several buildings with grey roofs. The image is slightly faded to serve as a background for the text.

EBU

European Business University
LUXEMBOURG

DBA
Faculty Members

Our Professional Members



Dr. Frank Billingsley, PhD

Dr. Frank Billingsley has over thirty years of domestic and international experience in higher education, social services, secondary education, primary education, and business.

Dr. Frank Billingsley is from Ohio in a small rural area with much fresh air and forests. He is involved in far too many activities to state clearly. His passion is traveling, community, conservation, veganism/vegetarianism, and his adorable pets! He has traveled to 40 of the US states and over 27 countries and regions.

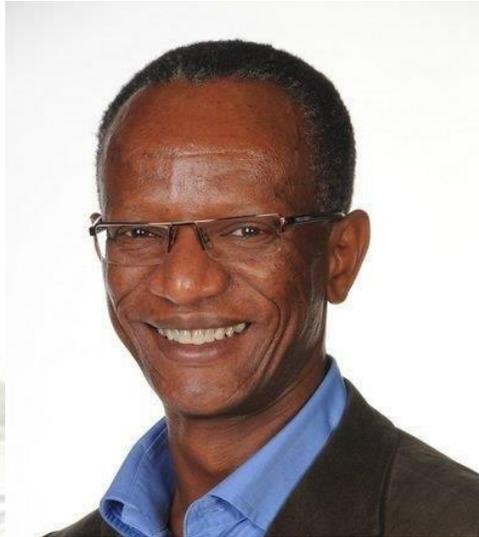
His career started not in education but the human condition — with a bachelor's degree in Psychology from Ohio Dominican University. After graduation, he became a social worker for the child welfare system and worked with abused and neglected children. He did this for nearly ten years and worked in a couple of mental health centers along the way.

After completing a master's in Human Ecology and then a second one in Management from Boston University, he went straight into his Ph.D. work in Public Policy: Leadership and Administration from Walden University. Here is where he stumbled into education! After, he spent most of his career with Boston University and worked as a head of school for an international school for around five years, and he slowly transitioned into teaching Online.

He has been teaching online for nearly six years and he teaches research methods, marketing, higher education law, and higher education and human systems. He joined EBU in December 2019.

He has been actively presenting at conferences and conducting independent research. His objective is to apply his international education experience within a progressive educational system.





Dr. James Mulli, PhD

Dr. James Mulli is the President and Academic Dean at the European Business University of Luxembourg. He believes that education is the silver bullet for development. He lectures in post-graduate Corporate Finance, Business Statistics, and Blockchain Executive Certificate Courses. He has held additional lectureships at the State University of New York and Mercy College also in New York.

Dr. Mulli is a former director of two successful New York-based multinational conglomerates and has valuable experience in the field as an NASD Series 7 compliance officer for the broker-dealer Heyka Capital Management.

He worked as a Portfolio Manager for the Soros Fund Management's Quantum Industrial Partners and holds a Doctorate and master's degree from Saint John's University, New York, and an MBA from New Hampshire Plymouth State University with specialization in Investment and Finance.

He has lived in China, Egypt, Somalia, Germany, France, the USA, and Luxembourg. He is fluent in English, German, French, Kiswahili, Kikamba and has certified conversational competency in Mandarin.

Dr. Mulli is an international educator and educational technology consultant with a keen interest in looking over the horizon at how technology is shaping the world. His search for trends in emerging technologies allows him to be an educator who applies skills to help students thrive.

He is a Rockefeller Foundation Grant Recipient and a Prince Fellow Teaching Excellence recipient for the European University. He is a textbook author and has published numerous newspaper and magazine articles.





Dr. Kanika Gupta, PhD

Dr. Gupta has a bachelor's in commerce from Kurukshetra University where stood first in college earning various scholarships. Next, she got her master's degree in commerce from Kurukshetra University where obtained fifth position in the university receiving several scholarships. Following her passion for teaching, she got a Certificate of Teaching in Higher Education from Oxford Brookes University. She holds a Degree Doctor of Philosophy (Ph.D.) Field of Study in Finance from Banasthali Vidyapith

Dr. Gupta is a Doctorate and experienced faculty of MBA, BBA, ACCA, CIMA, and AAT exams of Accounting, Financial Management, Managerial Accounting, Financial Analysis, IFRS, and Research Methods. She is a strong promoter of sustainable development Goal 4 of quality education which ensures inclusive and equitable education and promotes lifelong learning opportunities for all.

Pursuing her passion in Academics, she has experienced the holistic academic procedure including NAAC/ NBA/ AIU/ EFMD/ QS Ranking accreditation, entire lifecycle of Professional/ Academic Programme management, and promoting technology-based education for lifelong learning.

Currently, she has taken the role of Academic Director at Amity Online and is actively engaged in conceptualizing online executive programs and content development by international faculty. She has been the program leader of several UK affiliated degrees, thus has experience teaching curriculum of various countries mainly UK, India, and the USA.

She has traveled to Germany for teaching IFRS based courses twice and has traveled extensively during her career and is open to explore cross- country opportunities for teaching and research.

Her career and life objective is to learn continuously and make a meaningful impact on her students' lives.





Dr. Hubert Joo-Kitano, PhD

Dr. Hubert Joo-Kitano has an education experience ranging from a Bachelors' in Economics at Universidad de Lima to a Doctorate in Entrepreneurship and Business Management at Universidad Autónoma de Barcelona. He also has a Master of Research on Entrepreneurship and Business Management, master's in international Tourism Management, master's in business administration and Professional Title of Economist.

Dr. Hubert has a wide range of knowledge in the world of business and has over 25 years of work/teaching experience. He started his career as a bank commercial analyst and become a loan manager for a leading bank in Peru. Later, he worked in his own business in construction and real estate, and up-to-day is involved in reforestation projects.

Since 2007, he has worked as a lecturer and researcher at different Universities and Business Schools at a bachelor and master level in courses of Finance, Tourism Management, Innovation & Entrepreneurship across different countries Peru, Spain, Germany, and Denmark. Dr. Hubert has supervised thesis and business plans for both bachelor and master students. The courses he taught were mainly in English but also Spanish.

He has several working papers, a Doctoral thesis, and a book review under his research work. He has also taken part in entrepreneurship activities, conferences, acted guest speaker and coordinator, consulting activities, and football coaching.

Dr. Hubert Joo-kitano is a well-qualified individual driven by the wish to encourage an entrepreneurial spirit in his students. His experience as an entrepreneur, lecturer, and researcher in the areas of business, finance, and economics allows him to support European Business University Luxembourg in its mission to bring knowledge and new thinking to the next generation of business leaders.





Dr. Vera Hoelscher, PhD

Dr. Vera Hoelscher holds a Ph.D. in Marketing from Royal Holloway, University of London, a Bachelor of Arts in Film Studies and Philosophy from the University of Southampton, and an International Baccalaureate on Economics HL, German A1 HL, Film HL from Munich International School.

Her work explores the shared offline and online spaces of ethical consumption communities. She is particularly interested in the qualitative differences between these spaces and how these underpin narratives of resistance in urban settings and beyond.

Vera's research focuses on shared spaces of ethical consumption. Looking at both the physical as well as the digital realm, she aims to explore the impact sharing space can have on networks of ethical consumption. Part of this is her interest in the qualitative differences of interactions that happen offline versus those engaged in online. In considering these spaces, Vera researches whether ethical consumption communities can utilize digital space to scale up on shared physical space.

Outside of Vera's research into the use of digital technologies by ethical consumption communities, she is an active member of the ICT4D Centre at Royal Holloway and works on a joint project titled Green IT in a Digital Generation, which discusses the social and environmental impacts of electronics consumption. Vera was one of the organizers of the Life of Electronics conference in London in 2014 that discussed the issues associated with the lifecycle of electronic products, from their design, mining, and manufacturing, to their use and, finally, recycling.

Vera undertakes teaching responsibilities in the School of Management as well as the Department of Geography, where she has held guest lectures at the postgraduate level and taught workshops on the first-year undergraduate course MN 1305 Markets and Consumption.





Dr. Samir Mousalli PhD

Dr. Samir Moussalli has been in higher education for over 30 years. His doctorate is in management/international business. Also, he has earned an MBA and a Master of Engineering. Over the past thirty years, he has taught a variety of courses in management, statistics, marketing, and international business.

Dr. Moussalli has various affiliations with universities in the US, Europe, the Middle East, and Africa and speaks several languages. He has taught at the undergraduate, graduate, and doctoral levels. In addition to teaching, he served as dean of a business school in the US for many years.

Dr. Moussalli serves on various boards including the European Center for Leadership Entrepreneurship and Business Education (ECLEE) and the Global Business and Technology Association (GBATA) where he also serves as a Country Chair for the US and is involved in the planning of annual conferences.

He is the recipient of the Global Excellence Award (multiple years) and was inducted as a fellow in GBATA.

Professor Moussalli has focused intensively on international distance/online education. He has designed and taught courses for various universities and provided consulting services as well.





Dr. Nick Beckley-Hoelscher, PhD

Dr. Beckley-Hoelscher holds a Ph.D. from Imperial College London where he investigated the associations between parental and cub infection levels in order to estimate key figures relating to the effectiveness and humaneness of a large-scale Randomised Badger Culling Trial (RBCT) and developed a stochastic simulation model on inter-group badger behavior and modeled the associated M. Bovis spread throughout the population.

He has an MMath degree in Mathematics from Oriel College, University of Oxford where he got first-class honors and Specialised in Applied Mathematics and Statistics and earned A-levels from Blackpool Sixth Form College on Mathematics (A), Further Mathematics (A), Physics (A), and Chemistry (A).

He is currently working as Medical Statistician at King's College London where he is the statistician on several clinical studies and teaching on numerous courses aimed at a range of students, including undergraduate, postgraduate, and professionals undertaking research.

Dr. Beckley-Hoelscher has worked as Senior Teaching Fellow at University College London, Overseeing the running of MSc Clinical Trials postgraduate taught course, including course design, structure, assessment, and feedback, As Medical Statistician, King's College London, Undergraduate and postgraduate teaching, marking and course administration and as a statistician on the TOHETI (Transforming Outcomes and Health Economics Through Imaging) program, and trial statistician on various clinical trials through consulting, and researched into methodological approaches to reporting risk.

He has worked as an Online Lecturer in Quantitative Methods, EU Business School in a part-time program where he prepared and delivered online lectures and classes to MBA students on quantitative methods, assessed coursework and exercises and contributed to syllabus design and course structure. He has been a Research Associate in Epidemiology and Statistics at University College London, ran class tutorials, epidemiology study group classes and acted as a study statistician for the Home Health feasibility trial.

Dr. Beckley-Hoelscher is the Class tutor for "Designing Clinical Research" course at King's College London, a BRC Survival Analysis course leader and ran half-day courses on survival analysis. He is an

MPH Dissertation Primary Supervisor of several students for their masters-level dissertation projects, with many students, awarded distinctions for their work.

He has taught on the "Core Mathematics for Modelling" course At the Imperial College London, acted as Mathematics Student Mentor about the Sutton Trust Outreach Scheme at the University of Oxford, a Class tutor for the "Use of Evidence" course at the University College London and as a personal tutor.

Dr. Beckley-Hoelscher is annually a Guest lecturer in Advanced Statistics at the University College London to give talks on the advanced statistics topics and is the Admissions Tutor for MPH Course.

He is a multiple award-winning presenter on statistics on the Oral presentation prize at the annual Young Statisticians' Meeting 2019, Cardiff and in the Oral presentation prize at the annual Young Statisticians' Meeting 2015, Cardiff. He also was an Invited speaker at the Royal Statistical Society 2019 & 2019 Annual Conferences Oral presentation in the Communicating Statistics section at the Royal Statistical Society 2017, Glasgow.





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