



**EBU** | European Business University  
**LUXEMBOURG**

# **MSDA**

## **Faculty Members**



# Our Professional Members



**Dr. Anuj Batta**

Dr. Anuj Batta is a business analytics and data science leader/ expert with over 16 years of corporate experience and over 5 years of training & teaching experience (online and classroom) in IT, strategy, operations and Data Science & Analytics.

He is currently pursuing PhD in Data Science and Machine Learning from IIT Delhi. He also has an Executive program in business analytics (EPBA), Executive Program in Business Management (EPBM), Master of Computer Applications (MCA) and a Master of Business Administration (MBA).

Dr. Anuj has a range of Academic experience where he has taught at a number of institutes as visiting/ adjunct professor with inclusive of admissions, strategy, course designing, assessments and evaluations. He served as program director at Bridge School of Business, Gurgaon and also has experience in designing, selling and managing analytics & data science programs.

He has corporate experience including as the founder of Quanolytics which is a Data Science consulting and training company, since January 2020. Through his corporate experience he has handled and managed multiple teams and projects, working with clients in the US, UK and India, gained experience in public speaking and trainings and addressed large audiences on different forums including NASSCOM events on topics like artificial intelligence, machine learning etc.

Dr. Anuj has received awards like 'lead by example/ best manager award' in Adobe and is passionate about mentoring, public speaking, and educating people on the art of data science







## **Dr. Varun Gupta**

Dr. Varun Gupta is a visiting Post Doc, University of Applied Sciences and Arts Northwestern Switzerland and Researcher at Universidad Politécnica de Madrid. Dr. Varun's academic qualifications/completed degrees include Ph.D. (Integrated) in Computer Science & Engineering, M.Tech. (By Research) in Computer Science & Engineering, MBA (General) and a B. Tech (Hons.) in Computer Science & Engineering.

Dr. Varun has 11 years of experience where he has played many roles and had different responsibilities. As mentioned before, he is a Post-Doctoral Researcher. He also has experience as an Assistant Professor in several subjects at different institutes. He has also worked as a project associate at the Indian Institute of Technology. He is also Honorary Research Fellow of the University of Salford, Manchester, United Kingdom.

He is Associate Editor of IEEE Access (Published by IEEE, SCIE Indexed with 4.098 impact factor), Associate Editor of International Journal of Computer Aided Engineering & Technology (Published by Inderscience Publishers, Scopus indexed), Associate Editor of IEEE Software Blog, Associate editor of Journal of Cases on Information Technology (JCIT) (Published by IGI Global and Indexed by Emerging Sources Citation Index (ESCI) & SCOPUS) and former Editorial Team Member of British Journal of Educational Technology (BJET) (Published by Wiley publishers, SCIE Indexed with 2.729 impact factor). He had organized many special sessions with Scopus Indexed International Conferences worldwide, proceedings of which were published by Springer, IEEE, Elsevier etc. He is serving as reviewer of IEEE Transactions on Emerging Topics in Computational Intelligence.

He has publications inclusive of 25+ International Journals (SCIE/ESCI/Scopus), 15+ international conferences and also national conferences. He has a number of book chapters, books published/edited, book reviews, research projects and patents and copyrights granted. Dr. Varun has delivered a number of expert talks and keynote addresses and also chaired international conference sessions.

He is a member of several technical societies and has a number of achievements including several awards.







## **Enrique Garcia Otero**

Enrique García Otero is a telecommunications engineer by the Escuela Superior de Ingenieros de Bilbao and a professional from the aviation sector.

He works for the worldwide airlines' trade association (IATA) since 2006 and he is the head of the strategy and business intelligence for the European region managing the strategy for the regional advocacy activities.

He previously headed the project management office and led major restructuring projects in the organization. He previously worked in the IT sector managing international telecommunications projects in Lucent Technologies and Kenan systems.

Enrique holds an executive MBA by ESEUNE Business School, and he is an online master's lecturer in change management, strategy and innovation management, project management and operations management at EU Business School and other educational institutions.

Enrique is passionate about change management, strategy, history, politics and aviation.







## **Dr. Georges Merx**

Dr. Gerges Merx is an Educator - professor in technology and adult education in several area and subjects like College and university level: Java, Visual Basic and other programming languages and tools; software methodology and UML; marketing/e-marketing; start-up operations , Adult education: language instruction (Luxembourgish, German, English, beginning French) and a Book author (Prentice-Hall)

His prior professional experience includes Executive in technology management: process management; retail enterprise applications; marketing and e-marketing; educational technology, Senior project manager in multinational, multicultural, multilingual web portal enterprise projects, Bid manager (EU, UN, and Luxembourg Government ICT projects), Program/product manager for advanced enterprise software tools and Consultant (company startup; advanced web lead generation/marketing/SEO; process improvement; software methodology)

Dr. Georges is Passionate about effective adult education and assessment (in classroom, online), best-of-class educational practices and relationships

He has a Doctor Philosophy (Ph.D.) in Education from Claremont Graduate University and San Diego State University, San Diego, California, USA (joint program), Master of Science, Business Administration - Information and Decision Systems, from San Diego State University, San Diego, California, USA and a Bachelor of Science, Business Administration - Information Systems, with Minor in Political Systems, from San Diego State University, San Diego, California, USA







## Luc De Cuester

Luc De Ceuster is Belgian National living in Prague, The Czech Republic. He obtained his Masters Degree in Civil and Mechanical Engineering from the Belgian Military Academy. After completing his studies, he was in charge of different Combat Engineers units in Western Germany and a division of the Military Construction Agency in Belgium. He left with the rank of Captain to join the Belgian Aviation School which was the training center for the Belgian Airlines (SABENA) where he taught subjects like pneumatic and gyroscopic instruments, inertial navigation, autopilots and airplane construction and operations.

After 7 years, he left to return back into the construction area joining a concrete producer as director of their newly founded environmental division in charge of building sales channels into water purification (home and industrial). After 2 years, he joined IBM and later AT&T where he was respectively Account Executive and Account Director. Here he obtained the Masters Certificate in Project Management from the AT&T School of Business en Engineering and was PMP certified by the Project Management Institute, USA.

After again 7 years, he left the company and moved to Prague where he started his own training company in the area of project management and provides courses in Project Management, Operations, Quantitative Methods, and other to different universities in Prague and abroad.

Recently, he started the new concept of De Ceuster Academy and developed on line courses and created his new YouTube channel.





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