

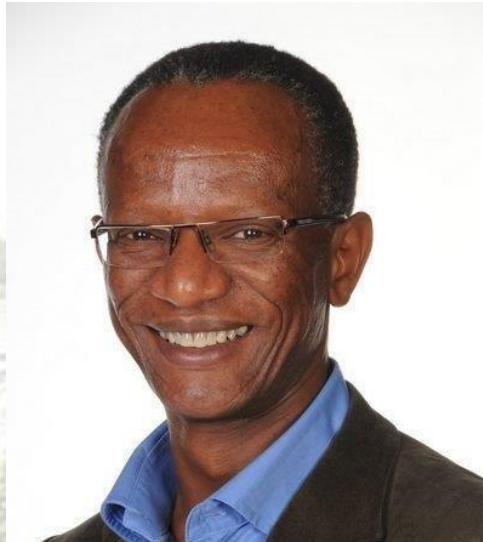
An aerial photograph of a town, likely Luxembourg, showing a hillside covered in green trees and several buildings with grey roofs. The image is slightly faded to serve as a background for the text.

**EBU**

European Business University  
**LUXEMBOURG**

**MSF**  
**Faculty Members**

# Our Professional Members



**Dr. James Mulli, PhD**

Dr. James Mulli is the President and Academic Dean at the European Business University of Luxembourg. He believes that education is the silver bullet for development. He lectures in post-graduate Corporate Finance, Business Statistics, and Blockchain Executive Certificate Courses. He has held additional lectureships at the State University of New York and Mercy College also in New York.

Dr. Mulli is a former director of two successful New York-based multinational conglomerates and has valuable experience in the field as an NASD Series 7 compliance officer for the broker-dealer Heyka Capital Management.

He worked as a Portfolio Manager for the Soros Fund Management's Quantum Industrial Partners and holds a Doctorate and master's degree from Saint John's University, New York, and an MBA from New Hampshire Plymouth State University with specialization in Investment and Finance. He has lived in China, Egypt, Somalia, Germany, France, the USA, and Luxembourg. He is fluent in English, German, French, Kiswahili, Kikamba and has certified conversational competency in Mandarin.

Dr. Mulli is an international educator and educational technology consultant with a keen interest in looking over the horizon at how technology is shaping the world. His search for trends in emerging technologies allows him to be an educator who applies skills to help students thrive.

He is a Rockefeller Foundation Grant Recipient and a Prince Fellow Teaching Excellence recipient for the European University. He is a textbook author and has published numerous newspaper and magazine articles.





## **Dr. Hubert Joo-Kitano, PhD**

Dr. Hubert Joo-Kitano has an education experience ranging from a Bachelors' in Economics at Universidad de Lima to a Doctorate in Entrepreneurship and Business Management at Universidad Autónoma de Barcelona. He also has a Master of Research on Entrepreneurship and Business Management, master's in international Tourism Management, master's in business administration and Professional Title of Economist.

Dr. Hubert has a wide range of knowledge in the world of business and has over 25 years of work/teaching experience. He started his career as a bank commercial analyst and become a loan manager for a leading bank in Peru. Later, he worked in his own business in construction and real estate, and up-to-day is involved in reforestation projects.

Since 2007, he has worked as a lecturer and researcher at different Universities and Business Schools at a bachelor and master level in courses of Finance, Tourism Management, Innovation & Entrepreneurship across different countries Peru, Spain, Germany, and Denmark. Dr. Hubert has supervised thesis and business plans for both bachelor and master students. The courses he taught were mainly in English but also Spanish.

He has several working papers, a Doctoral thesis, and a book review under his research work. He has also taken part in entrepreneurship activities, conferences, acted guest speaker and coordinator, consulting activities, and football coaching.

Dr. Hubert Joo-kitano is a well-qualified individual driven by the wish to encourage an entrepreneurial spirit in his students. His experience as an entrepreneur, lecturer, and researcher in the areas of business, finance, and economics allows him to support European Business University Luxembourg in its mission to bring knowledge and new thinking to the next generation of business leaders.





## **Josefina Bengoechea**

Professor Bengoechea has over fifteen years of academia experience at leading European universities and has been teaching online for the past 8 years. Josefina lectures in graduate and post –graduate, Finance, Economics, Regulation, Compliance and Management courses, in Spain and in Switzerland.

Professor Bengoechea has a MSc in Economic and Business Sciences and a Master in Financial Markets. She complemented her education with a Master in International Relations: Finance and Business Section, at Columbia University in the city of New York.

Josefina worked for more than 20 years in the financial sector in New York, London, Toronto and Madrid, in several institutions such as Merrill Lynch, Banco Santander, New York Stock Exchange (NYSE) and Accenture, among others. She has held international positions in Derivatives Trading, Risk Management, Strategic Consulting, Project Management, Business Development, Fundraising and Institutional Client Relations and Wealth Management. Josefina has also been a member of the Executive Committee in a company in the health sector during the COVID 19 crisis, and also has acted as an advisor to the President.

Additionally, and since 2004, Josefina has been actively working as a volunteer in the non-profit sector. She was named Godmother of Honor in 2010 for her contribution.

Josefina has published several articles on 21st century skills and secondary education. She is a PHD candidate in Education at University of Wales, being her current line of research, digital education.

Professor Bengoechea is fluent in English and Spanish and has conversational competency in French and German.





## **Luis Javier Esteban**

After graduation in Business Administration at the University of Deusto (Bilbao), Koke Esteban did postgraduate European Community Law studies at the University Robert Schuman in Strasbourg. He holds an MBA from IESE.

He has held a number of positions as a Finance professional working for different markets at Ericsson, including IT and process reengineering, financial analysis and Governance, Business Control.

His areas of interest include international economy and finance, accounting, customer financing and performance management.





## **Tomás Gutiérrez**

Tomás Gutiérrez education background includes the following: Master in Corporate Finance and Private Banking (MCF) by the Institute of Market Studies (IEB), belonging to the Madrid Stock Exchange. Master in Banking and Finance (MBF) by the School of Applied Finance Group International Financial Analysts (AFI). Master in Business Administration (MBA) from the Instituto de Empresa Business School (IE). Bachelor of Business Administration (specializing in Finance) from the University of La Laguna, Tenerife (Canary Islands, Spain)

Since 2007 he is Managing Partner of Mergers and Acquisitions company Nova Capital Mergers and Acquisitions SL. It has previously been current CFO and Deputy Managing Director of Hispania Racing F1 Team HRT F1 Team (First Spanish Formula 1 team) and Director of Mergers and Acquisitions in the company One to One Capital Partners SA, the largest boutique Corporate Finance Spain.

Since 1993 he combines his professional activity with his teaching as a professor at the University of Laguna and Finance and Operations at various business schools.





## **Dr. Dirk Zadra**

Dirk Zadra holds a PhD in Economics and social Sciences, MBA, MA, and Grad Dip Ed.

He was an Associate Lecturer at the University of Adelaide, Australia. He also has professional experience as a teacher in Economics at the International School of Luxembourg and Prince Alfred College.

Dirk is the co-Founder and co-Director of Galerie Zadra Pty Ltd and itondo SARL, specialist contemporary fine art dealers and consultants to international institutions and private collectors.





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